

Data Protection & Privacy Policy

1. Introduction

ENZO TICKETING LTD (“we,” “our,” “us”) values your privacy. This policy explains how we collect, use, and protect personal information when you attend, register for, sponsor, or partner with us in relation to our events.

2. Information We Collect

We may collect:

- **Personal details:** name, email, phone number, job title, company name.
- **Registration details:** ticket type, payment details, dietary preferences, accessibility requirements.
- **Marketing data:** interests, feedback, survey responses, communication preferences.
- **Technical data:** IP address, browser type, device information, event app usage.
- **Media content:** photos, videos, and recordings from events.

3. How We Use Your Information

We process your information to:

- Manage event registrations and ticketing.
- Communicate event updates, logistics, and support.
- Provide tailored event experiences (e.g., networking, matchmaking, agendas).
- Process payments and issue invoices.
- Share event materials, recordings, and presentations.
- Improve future events through surveys and analytics.
- Comply with legal and regulatory requirements.

4. Data Sharing & Disclosure

We may share your data with:

- **Event partners & sponsors** (only if you consent or network through the platform).
- **Service providers** (IT, payment processors, logistics, catering, venue security).
- **Legal authorities** (if required by law).

We **never sell** your personal information.

5. Data Retention

- Personal data is stored only as long as necessary for event purposes or as required by law.
- Attendee lists and marketing consents are regularly reviewed and deleted when no longer needed.

6. Data Security

We implement technical and organizational measures to protect your data, including encryption, access controls, and secure storage.

7. Your Rights

Depending on the *Kenya's Data Protection Act (DPA), 2019*, you may have rights to:

- Access your data.
- Correct or update inaccuracies.
- Withdraw consent or unsubscribe from marketing.
- Request deletion of your data.
- Object to certain processing activities.

Requests can be made by contacting us at info@enzoticketing.org.

8. International Data Transfers

If we transfer personal data outside Kenya, we ensure adequate safeguards are in place in compliance with applicable data protection laws.

9. Photography & Recordings

By attending our events, you acknowledge that you may be photographed, filmed, or recorded. Such content may be used for promotional, educational, and archival purposes. If you wish not to appear, please inform us in advance.

10. Cookies & Event Apps

If our website or event app uses cookies or tracking technologies, we will:

- Provide notice and request consent where required.
- Use cookies only to enhance functionality and improve user experience.

11. Policy Updates

We may update this policy periodically. The most recent version will always be available on our website.

12. Contact Us

If you have any questions about this policy or how we handle your data, contact:

ENZO TICKETING LTD

Email: info@enzoticketing.org

Phone: +254 718 599 953

Physical Address: The Maralal Oasis, 2nd floor, Room 208.